



NB Wildlife Trust Fund Promotion Guidelines

Updated September 2018

The lists below are to be used as guidelines for promotion. Please indicate on your application how you plan on promoting the NB Wildlife Trust Fund. In your final report please include pictures as proof of promotion.

Future funding applications may not be considered if there is a lack of promotion of NBWTF and the Conservation licence plate.

In order to help you, we can provide:

- Small and large decals for signage
- Electronic copies of our logo
- Pencils
- Stickers
- Newsletters
- Postcards of the Conservation plates
- NBWTF retractable banners (for dinners, exhibitions, AGMs, etc.)

Other promotion options could include:

- Your organizations website
- Social media
- YouTube
- Local media (newspaper articles, radio interviews, radio ads etc.)
- Your newsletter
- Presentations
- A link to NBWTF's website
- Research papers
- Publications (promotion of your project through brochures, registration forms etc.)
- Annual General Meeting